

supercharging
lead conversion
using
financial & operations
transparency

S.T.O.M.P

ethical  travel portal

Small & Medium Tour Operators (TO)



STRENGTHS



local . **sustainable** . impactful



CHALLENGES



visibility . **resources** . professionalism





S . T  M . P

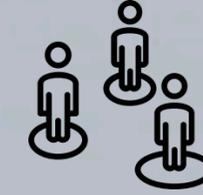
a transparent bridge
between operators & travellers
operations management tool

An **Affordable** Online **Solution** that results in
Faster Bookings by **Building Trust** using **Transparency** and **Sustainability**

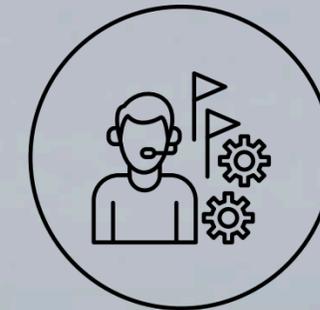
wanna go on
a holiday



QUALITY DELIVERY



OPERATIONS



TOUR OPERATOR



SALES LEAD



secret sauce

S.T.O.M.P



STAKEHOLDER DATABASE



ITINERARY BUILDER



PRICING CALCULATOR



SUSTAINABILITY RECEIPT

wanna go on a holiday



A horizontal white bar containing six icons and their corresponding labels:

- DATABASE
- CALCULATOR
- S.T O M . P**
- OPERATIONS
- BUDGETING
- REPORTS



S . T O M . P



PROFESSIONAL & DYNAMIC

database driven
small learning curve

AFFORDABLE & SUPPORTED

adjustable subscription models
handholding & customisation plans

MULTI BENEFITS

professional itineraries
quick bookings
operations management
integrations via API



S.T O M . P
poc KPI

LEAD CONVERSION RATE

industry average 4.7%

high performers 26%

STOMP >40%

LEAD CONVERSION TIME

shortened down to a few hours

STEPS TO BOOKING

reduction in steps taken to get a booking



what's different?

TARGETING SMALL OPERATORS
BRIDGES BOOKING AND OPERATIONS FUNCTIONS
AFFORDABLE AND EASY TO USE
CLEAR SUSTAINABILITY METRICS
CHANGE OF TRAVELLER BEHAVIOUR

S.TOM.P

S.T  M.P
expertise



LINDA

Ideator | Norway
20 years in tourism



RAJ

Ideator / Strategist | Nepal
20 years in tourism